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May 20, 2008

Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12th Street, S.W., Room TW-A325  
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Siouxland CARES is a community anti-drug coalition whose mission is to improve the quality of life in Siouxland by eliminating the abuse of alcohol and other drugs and related violence. Our 350 adult and youth volunteers represent the many community systems including educational institutions, religious institutions, media, health care, law enforcement agencies, business and labor, community action agencies, government, justice, civic groups, treatment and aftercare.

Throughout our 21 years in existence, we have promoted programs that address the needs of children and families in an effort to reduce substance abuse. An important sector of our coalition is the media as we try to deliver anti-drug messages to parents and youth. Our local station, KTIV-Channel 4, has been a member of our coalition since its inception and is an active partner in reducing substance abuse in our community. KTIV airs news stories about underage drinking, drinking and driving, positive youth development activities, as well as many other issues that are directly related to substance abuse. KTIV has gone out of its way to be a vehicle to help us deliver these important messages and take a lead in initiating news stories. Siouxland CARES and KTIV have partnered on many activities that include youth PSA contests, news stories, and the regular airing of PSAs about the dangers of alcohol and other drug abuse.

KTIV more than adequately serves the needs of Siouxland CARES and our community. Additional federal regulation of local stations is not needed.

Please feel free to contact me at 712-255-3188 with any questions that you may have.

Sincerely,

A handwritten signature in dark ink, appearing to read "Linda Phillips", is written over the typed name.

Linda Phillips  
Executive Director